



Leadership Strategies

Dr. Stephen G. Payne

Stephen Payne is a leadership strategist – a person who enables individuals to discover their true leadership potential and create fantastic results for themselves and the rest of their team. Whether coaching CEOs or speaking to groups of managers, young people, or the disadvantaged, Stephen sparks deep motivational forces that illuminate new paths to leadership success for the individual and the organization.

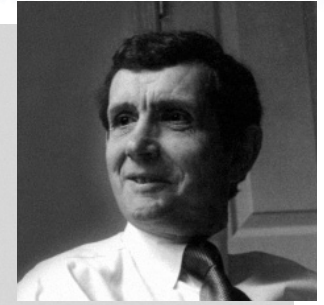
Stephen possesses a view of leadership that is comprehensive. It is called **Total Leadership**. It combines two fundamental skills essential to bringing about transformative change. The first unlocks the enormous spiritual and mental potential that lies hidden in the hearts and minds of leaders. The second is the ability to use that potential to accomplish great results through a team.

An interactive meeting with Stephen is both dialogue and travelogue as he brings his Total Leadership concept to a client's specific situation. For the willing unafraid to fail, a session with Stephen Payne will reach inside that person so that when they feel the inevitable pain of growing personally, they will know that they are not alone. Their confidence and determination to reach new heights are invigorated. Inspirational, yet grounded in the reality of results, confessional and cautionary when talking about his experiences, but probing and firm, Stephen's clients attest to his skills as an empathetic listener, trenchant observer, and bold leadership strategist.

As a speaker, Stephen is more than the sum of his parts: brilliant businessman, results-producing engineer, uplifting preacher, and disarming host. In true synergistic fashion, a meeting with Payne helps groups more than they dare imagine. Listeners walk away knowing that they have been in the company of someone who intimately understands the triumphs and travails of the lonely aerie we call leadership. Dr. Payne's perspectives on personal mastery in business and life are without peer.

Dr. Payne has coached thousands of executives and managers throughout the world, including such clients as Johnson & Johnson, General Motors, CR Bard, AMP Inc., FMC, Rhone-Poulenc, Revlon, AOL Time Warner, Abbott Laboratories, and Accenture. His not-for-profit clients include The Robert Wood Johnson Foundation, the New Jersey Commission on Science & Technology, and inmates at the Middlesex County Correctional Facility.

For more information, call 1-800-LEADERX, email payne@LeaderX.com, or visit www.LeaderX.com.



"I would never have gotten to be the CEO of a public company without your guidance; it bemuses me how you do the thing that you do."

*Chief Executive,
Pharmaceutical Firm*

"Stephen Payne unlocked my potential as a leader. He did this by putting my personal and career situation into a wider context. I saw a different view of the way things could be. It also instilled personal belief and confidence to be all I can be."

*Managing Director,
International Consulting Firm*

"What is unique about Stephen is his 360-degree view of leadership, his confidence-engendering leadership strategies, and his conviction that leadership training is as valuable for the captains of industry as it is for the downtrodden individuals in our world."

*Senior VP,
Nonprofit Organization*

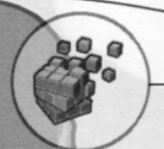
"I have learned that very often the problem is not strategy, but me. That is when I go to see Stephen Payne."

*Principal,
International Law Firm*



Leadership Strategies

"Two Million Dollar Man" as printed in "W"
Volume 31, Issue 9, September '02
Men's Flash by Mark Ganem pg. 328



HEAD
Mental blocks getting you down? Call executive leadership coach Stephen Payne, who helps top ceo's become their fully realized selves. Price: \$100,000 (annual retainer). www.leaderx.com

WMen's Flash

Two Million Dollar Man

Science still hasn't caught up with Steve Austin, the Six Million Dollar Man. But economics has: For less than \$2 million (depending on the options), you too can make yourself better, stronger, faster—not to mention smarter and sexier—with the help of the latest technology.

FACE

Craggy facial features worried for Steve Austin, but that was the Seventies. Today, if you want to reduce wrinkles or reverse sun damage, you have your choice of chemical peels and dermabrasion procedures, but the best option may be a new photobative laser treatment. Less invasive than traditional lasering, the technique minimizes redness and promotes faster healing. Price: \$3,000 for five visits. Park Avenue Dermatology Associates, 212.752.3692

EYES

Austin's myopia was better than 20/20—most years can live with, with a new laser eye surgery technique expected to receive FDA approval this year. Called Wavelight-guided LASIK, the process allows for more precise corneal correction and reduces the complications that can occur with the standard technique. Price: about \$2,750 per eye. Flann Eye Institute, 203.869.2355

MOUTH

Tongue-tied in front of crowds? Do what the big boys do and hire your very own speechwriter to put pearls in your mouth. For about \$120,000, you can keep one on staff year-round—or if you just need a one-time fix, there are experts such as Kenneth Baer, a former senior speechwriter for Al Gore, who will work on a per-project basis. Price: about \$10,000. Baer Communications, www.baercom.com

MANHOOD

Despite centuries of research, there's still no better enlargement procedure than buying yourself a hot sports car. Our pick: the Aston Martin Vanquish, launched last year and due to appear in the next James Bond flick. The two-seater comes with any physical shortage with an all-alloy twin overhead-cam and a 48-valve, six-liter V12 engine. Price: \$228,000. www.astonmartin.com

KNEE

Weekend warriors have one thing in common with elite athletes: serious knee injuries. If you think you're ready for high-tech knee-replacement surgery, Richard Swainman—a former team orthopedist for the Denver Broncos and the U.S. Ski Team—offers several new options that are often more effective. One favorite: a combination of mild surgery and robotics, a procedure that gently stretches the knee joint by injecting and releasing instrumentally larger amounts of fluid. Price: \$5,000 to \$6,000 per knee for the full surgical treatment. www.steadstate-lawkins.com

HEAD

Mental blocks getting you down? Call executive leadership coach Stephen Payne, who helps top ceo's become their fully realized selves. Price: \$100,000 (annual retainer). www.leaderx.com

NOSE

The next time your basic girlfriend, Jamie Sommers, complains about your post-workout odor, skip the Afta Deodorant and try a fresh Boston under your armpits. A few relatively painless injections will keep you fresh and dry for three to four months. Cost per armpit: \$750. Karon Grossman MD, 301.998.0040

NECK

Not a hero? Sew your neck in a crisis by covering in your own ultrasecure safe room. The newest chambers are important not to miss types of attack, with their own air and power supplies and secure communication to the outside world. Price: \$1.2 million. CyberSafe, 732.751.0100

HEART

Until scientists perfect the AbioCor self-contained artificial heart, your best bet is training on the latest cutting-edge cardio machine—the Cybex Arc Trainer, debuting this fall. The Arc Trainer is essentially four machines in one: a cross-country skier, an elliptical trainer, a hiker and a versa-climber. New York's Gynsource has the machine exclusively until it goes on sale nationwide in September. Price: \$5,200. www.gynsource.com

STOMACH

Forget endless crunches. Abdominal etching can give you the washboard abs of your dreams. With the strategic use of a liposuction wand, a surgeon can carve realistic, muscular-looking ripples into the fat of your abdomen. Warning: The best candidates are those who are already in great shape but just can't get definition in their abs. Price: \$5,100. www.mbsculptbody.com

FOOT

No gel, no holographic plastic, no celebrity endorsements, but the Hersey Custom DPS is nevertheless the best running shoe available. Hersey—a top-three-man outfit based in Maine—has loyal clients worldwide who trace their feet on a piece of paper and wait about 12 weeks for their new shoes. Made of pigskin, which is lighter, stronger and more breathable than typical cowhide, the Hersey Custom DPS is a shoe that machines can't imitate. The DPS is based not only on your measurements but on your weight and running style. Price: \$315. www.herseycustomshoes.com

—MARK GANEM